

RELATIONSHIP FOLLOW-UP POD

It's time to take a look at how you are going to remain top of mind and foster the relationships with all current and former visitors. These past visitors can be the "Prodical Sons" or the "Lost Sheep". Take a look at your process. As a Child of the King we must use a system to organize and keep track with your people.

What follow-up system are you using to manage your contacts?

What days of the week and times of the day are you going to work your follow-up?

NUTURE - BUILD - GROW

HOW MANY FROM....

NEW CONTACTS PER WEEK

CHURCH CARDS

SOCIAL MEDIA

FAMILY/FRIENDS

REFERRALS

METHODS OF COMMUNION - HOW MANY WILL YOU SEND WEEKLY?

NOTE CARDS

EMAILS SENT

POSTCARDS

RANDOM NOTES OF ENCOURAGEMENT

SOCIAL MEDIA COMMENTS

PHONE CALLS


VIDEOS SENT

TEXTS SENT

POP-BYS

SOCIAL MEDIA PM / DM

↑ FOLLOW UP
FOLLOW»»THROUGH
FOLLOW BACK



WHAT IS YOUR PLAN OF ACTION FOR ACCOUNTABILITY?